

# EB-PISHU China Economy, Public Policy, Security Database

The database provides two search methods: general search and advanced search.

## 1. General Search

(1) Select the search resource type and scope. The default search conditions for general searches are: Search all + Search full text



(2) Enter keywords and click Search. Pinyin association function is provided.



(3) View the search results and conduct a secondary search based on your needs. Support: ① Provide search results by Chinese Library Classification; ② Filter results by resource type; ③ Provide sorting by relevance, publication time, and update time; ④ Provide browsing by subject, region, year, author, and industry.



## 2. Advanced Search

(1) Click the Advanced Search button to enter the Advanced Search.



(2) Supports multi-condition combination search. Including: ① Freely select the search resource type, including reports, books, charts, and information; ② Freely add or remove condition items; ③ Freely define the content of condition items, including full text, title, author, abstract, and keywords; ④ Freely define the logical relationship of the combination of conditions, including AND, OR, and NOT; ⑤ Freely select the time range for search.



(3) Support professional search. Fill in the search content according to the instructions, as shown in the figure below.



The database provides two online reading modes: **HTML online reading** and **PDF original reading**.

1. Click any report title to enter the report information page.

The screenshot shows the '皮书数据库' (Pi Shu Data Base) website interface. The top navigation bar includes '全部 | 图书 | 报告 | 图表 | 视频 | 资讯 | 百科'. The main content area displays a search result for the report '2020年中国高校体育产业创新创业发展形势与分析'. The report details include the author '胡庆 李凌晨', publication date '2021年06月', and report size '1.67MB'. The report is available in HTML online reading and PDF original reading formats. The website also features a sidebar with '最新资讯' and '专题库' sections.

2. If you are an individual user and your institution has not purchased the database, when you click on online reading or original reading, a payment page will pop up. After completing the payment, you can enter the HTML online reading or PDF original reading page. If you are a formal institutional user, you can directly enter the reading page.

## 支付确认

The screenshot shows the payment confirmation page for the report '2020年中国高校体育产业创新创业发展形势与分析'. The price is listed as **¥27.5**. The payment method options are:  现金账户余额: ¥7.00,  充值卡余额: ¥982.00,  支付宝支付,  微信支付, and  PayPal支付. There is a '余额不够? 快速充值' (Balance not enough? Quick recharge) link. At the bottom, there are buttons for '支付并阅读' (Pay and read) and '返回' (Return).

3. Click on **online reading** to enter the HTML online reading page. This reading method has the following advantages: ① The content is presented in web text mode; ② It can be used in an online state; ③ The text to be quoted can be copied unlimitedly.

The screenshot shows a library website interface. On the left, there is a sidebar with a list of documents including '2021年《新能源汽车蓝皮书》编写工作...', '《中国汽车零部件产业发展报告(2021)...', '2021年新能源汽车蓝皮书编写正式启动', '《华侨华人蓝皮书》编辑部举行2021...', '2021年《华侨华人蓝皮书》征稿启事', '《辽宁蓝皮书》课题组召开开题工作会', '《休闲绿皮书》征稿函', and '《华侨华人蓝皮书：华侨华人研究报...'. Below this is a '专题子库' (Special Sub-library) section with a '更多>>' link. A featured article titled '突发公共卫生事件与应急管理' (Emergency Management of Public Health Emergencies) is highlighted with a blue banner. At the bottom, there are links for '2021全国两会重点推荐' and '康养专题库'.

The main content area displays the HTML view of a report titled '2020年中国高校体育产业创新创业发展形势与分析' (Development Situation and Analysis of Innovation and Entrepreneurship in China's Higher Education Sports Industry in 2020). The report is by '胡庆 李发晨' and dated '2022年03月'. The abstract (摘要) states: '大力推进创新创业教育、培养一批具有创新创业能力的体育产业人才,是当前我国体育教育事业发展的重要目标。体育产业飞速发展,大力推进双创教育为高校体育产业创新创业教育发展创造了机遇。我国高校体育产业创新创业教育在教育工作开展、双创服务平台建设等方面取得一定建设成果,但在师资队伍建设、教学方式改革、管理服务优化等方面也存在不足。看展望未来,全面深化高校体育产业创新创业教育改革,提升高校学生体育产业创新创业发展能力,需从优化师资力量、丰富实践形式、完善课程体系、营造双创氛围等方面持续发力。' The keywords (关键词) are '教育改革 发展前景 平台建设 体育产业 创新创业教育'. The English abstract (Abstract) reads: 'The goal of the future development of China's sports industry was to cultivate a group of innovative talents in the sports industry. Vigorously promoting innovation and entrepreneurship education was the future development direction of sports education. With the rapid development of the sports industry in China, the Chinese government vigorously promoted innovation and entrepreneurship education to create opportunities for the development of innovation and entrepreneurship education in the sports industry in colleges and universities. As for the development of innovation and entrepreneurship education in the sports industry in colleges and universities, although outstanding construction results have been achieved'.

4. Click on **the original version** to enter the PDF original version reading page. This reading method has the following advantages: ① The content will be presented in the form of the original paper book; ② No plug-in installation is required; ③ Online printing, zooming, and page skipping are supported.

The screenshot shows a PDF viewer interface. The top left corner has the logo '皮书数据库' (Peishu Database) and the text '中国社会科学出版社'. The top right corner has navigation icons for search, zoom, top, and back. The main content is the title page of a report. The title is '总报告' (General Report) in large characters, with 'General Report' below it. To the right of the title is a blue icon of a document with a checkmark. Below the title is the section identifier 'B.1' and the subtitle '2020年中国高校体育产业创新创业发展形势与分析' (Development Situation and Analysis of Innovation and Entrepreneurship in China's Higher Education Sports Industry in 2020). The author's name '胡庆 李发晨' is listed below the subtitle. The abstract (摘要) is displayed at the bottom of the page, matching the text in the HTML view above.

## Download and read

The database supports PDF downloads of single reports, but not entire books.

1. If you are an individual user and your institution has not purchased the database, click Download to read, and a payment page will pop up. After completing the payment, you can enter the HTML online reading and PDF original reading pages. If you are a formal institutional user, you do not need to pay, and the browser will automatically download the PDF.

The screenshot shows the '皮书数据库' (Pei Shu Data Base) website. The main navigation bar includes '全部 | 图书 | 报告 | 图表 | 视频 | 资讯 | 百科'. The search bar contains '全文'. The page displays a report titled '2020年中国高校体育产业创新创业发展形势与分析' (2020 China University Sports Industry Innovation and Entrepreneurship Development Trends and Analysis). The report details include: 作者: 胡庆 李凌晨; 出版日期: 2021年05月; 报告页数: 55 页; 报告字数: 39213 字; 所属丛书: 中国高校体育产业创新创业报告 (2021); 所属图书: 中国高校体育产业创新创业报告 (2021); 下载次数: 2362. The page also features a '摘要' (Abstract) section and a '关键词' (Keywords) section.

## 支付确认

### 2020年中国高校体育产业创新创业发展形势与分析

价格: **¥ 27.5**

支付方式:  现金账户余额: ¥ 7.00

充值卡余额: ¥ 982.00

余额不够? 快速充值

支付宝支付

微信支付

PayPal支付

支付并阅读

返回

2. Click **Download to read**. The browser will automatically download the PDF file. It needs to be used with a local PDF reader.

The screenshot shows the '皮书数据库' (Pei Shu Data Base) website. The main content area displays a report titled '2020年中国高校体育产业创新创业发展形势与分析' (Development Situation and Analysis of Innovation and Entrepreneurship in China's Higher Education Sports Industry in 2020). The report is by 胡庆 (Hu Qing) and 李凌晨 (Li Lingchen), published in May 2021. It is 95 pages long, 1.87 MB in size, and has 2823 characters. The report is part of the '中国高校体育产业创新创业报告' (China Higher Education Sports Industry Innovation and Entrepreneurship Report) series. The '点击下载' (Download) button is highlighted with a red box. A red arrow points from this button to the download link in the browser's address bar, which shows the file path: '2020年中国高校...pdf'.

The cover page features the title '总报告' (General Report) and 'General Report' in large characters. Below this, the specific title 'B.1 2020年中国高校体育产业创新创业发展形势与分析' (B.1 Development Situation and Analysis of Innovation and Entrepreneurship in China's Higher Education Sports Industry in 2020) is displayed. The authors' names, 胡庆 (Hu Qing) and 李凌晨 (Li Lingchen), are listed at the bottom. A large, faint watermark '皮书数据库' (Pei Shu Data Base) is visible across the page. The abstract section, titled '摘要' (Abstract), discusses the importance of innovation and entrepreneurship education in the sports industry and the challenges faced by higher education institutions.

**总报告**

General Report

**B.1**

**2020年中国高校体育产业创新创业发展形势与分析**

胡庆 李凌晨\*

**摘要:** 大力推进创新创业教育、培养一批具有创新创业能力的体育产业人才,是当前我国体育教育事业发展的重要目标。体育产业飞速发展、大力推进双创教育为高校体育产业创新创业教育发展创造了机遇。我国高校体育产业创新创业教育在教育工作开展、双创服务平台建设等方面取得一定建设成果,但在师资队伍建设和教学方式改革、管理服务优化等方面也存在不足。着眼新时代,全面深化高校体育产业创新创业教育改革,提升高校学生体育产业创新创业发展能力,需要从